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## **SMART Services for SMEs in collAborative tRansporT research projects**

Project type: Coordination and support actions (CSA)  
Support actions

Start date of project: 1<sup>st</sup> November 2009      Duration: 24 months

### **D4.2 - Tested web site**

WP n° and title:	WP4 - Development of SMART web portal
WP leader:	CTECH
Responsible Author(s):	CTECH
Contributor(s):	All partners
Planned delivery date:	M8
Actual delivery date:	M9
Reporting period:	RP1

Dissemination Level		
PU	Public	<b>X</b>
PP	Restricted to other programme participants (including the Commission Services)	
RE	Restricted to a group specified by the consortium (including the Commission Services)	
CO	Confidential, only for members of the consortium (including the Commission Services)	

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## 1. INTRODUCTION

The present document describes the SMART website functionalities and include some images (screenshots) representing the different areas/sections available for visitors and/or registered users.

The SMART web site, available at [www.smartransport.eu](http://www.smartransport.eu), includes:

- Public information on SMART, including downloadable material
- Access to the DB of SMEs and search capabilities
- Access to RTD projects list
- Access to DB of other organisations registered
- Updated information about funding programmes search and retrieval

The web site has been tested by the consortium, debugging actins have been performed and currently the web site offers to the external users a robust and structured web site, without problems of access or navigation. The SMART website is always monitored by partners to keep the portal updated and well working, therefore if any bug or malfunction should still be present, it will be very likely discovered and fixed in the coming weeks..

## 2. WEB SITE STRUCTURE

### 2.1 HOME PAGE AND MAP OF THE SITE

The SMART website, available at the URL “[www.smartransport.eu](http://www.smartransport.eu)” has been developed in English. The description of the homepage as well as the section “SMART project” are also available in Hungarian, Italian and Spanish, the languages spoken by the partners of the project.

The homepage provides a short description about the project services and opportunities offered to the visitors and/or registered users. The page include a central image where the main services are highlighted to encourage visitors to navigate into the different sections and to be registered in the database of organisations.

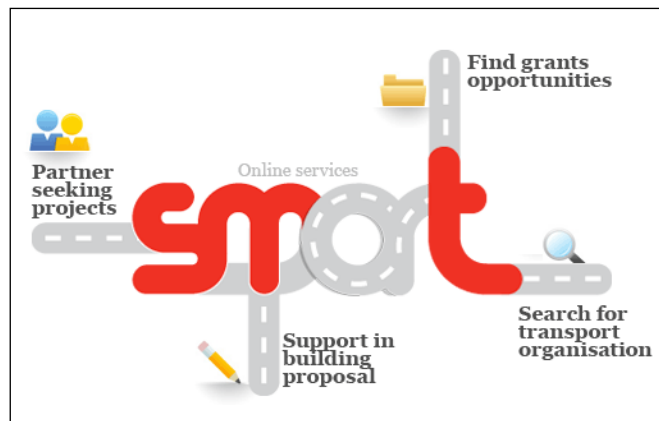



Image 1 - Central image with access to main services

For already registered users, it is possible to LOGIN from the homepage or to go directly to the registration form in case the visitor is not yet registered. SMART events and other news are also well visible from the homepage to allow visitors to be informed about the last news and to click to read the complete text about the news or SMART events.

### MAP OF THE SITE

As indicated in the deliverable D4.1, the website is composed by 4 main sections:

<b>SMART Project</b> Home Description Partners Benefits Public Results 	<b>SMART Searching Tools</b> Transport organisations Grants opportunities Funded RTD projects	<b>SMART Services</b> Proposal building Partners seeking projects Projects seeking partners Training on FP7 programmes	<b>SMART Community</b> Promote your Project NetWORKING Blog eNewsletter Interesting links
Include a short description of the project, the consortium, the benefits of being registered in SMART website and access to the public results of the project.	The section host the DB of organisations, grants and funded RTD projects that will be accessible only after the registration in the website.	Free services to the registered users to support in the preparation or participation in FP7.	This section promotes the creation of networks and exchange of contacts among the members of the SMART community.

The description of these main sections, except for “SMART project”, are available only in English. From each one of the sections it is possible to click in all the other links/pages of the website and/or to access to the registration form or login area, always visible on the top of the right column.

### 3. IMAGES OF THE WEB SITE

All the website has been created with a design that remarks the relation of the project with the transport sector. The icons used in the central image are also self-explained with the idea to facilitate to the visitors the navigation into the SMART portal acceding easily to the different section and services.

In the following pages are attached some screen-shots of SMART website, starting from the homepage:



Image 2 - SMART homepage



Image 3 - Description (Italian version)



Image 4 - Partners (Spanish version)



Image 5 - Benefits (Hungarian version)

The images here below, related to the section “SMART searching tools”, show the page visualised by not registered users (image 6) and the page visualised once the visitor is logged (image 7).

In all the sections accessible only to registered users, there is in any case (before the login) a message describing the service provided by the SMART consortium.

For example, in the service “Transport organisations” the following text is presented:

*Only registered users have access to this page. The registration is for free, to fill the registration form please >> click here >>*

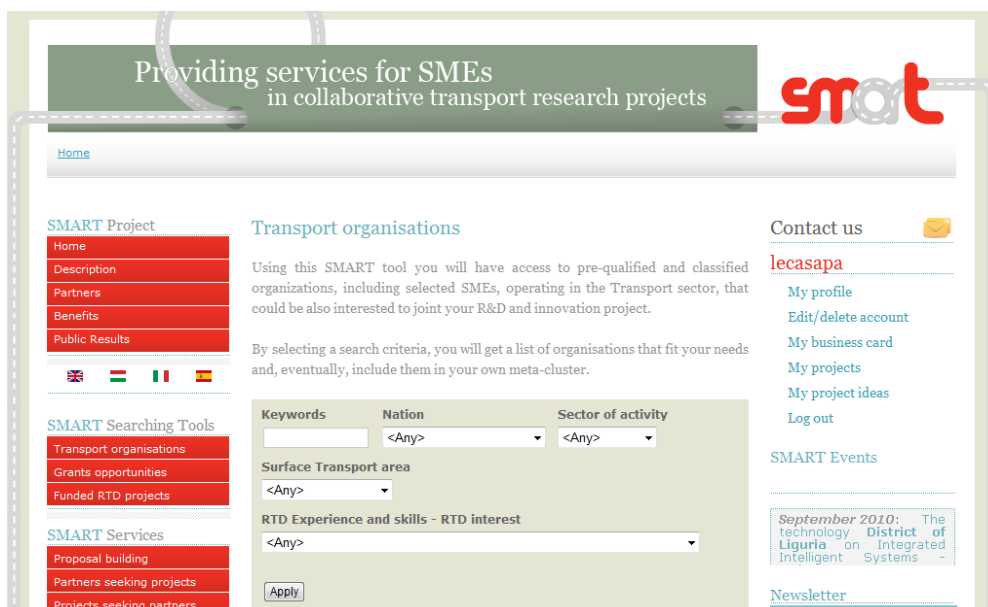
*Using this SMART tool you will have access to pre-qualified and classified organizations, including selected SMEs, operating in the Transport sector, that could be also interested to joint your R&D and innovation project.*

*By selecting a search criteria, you will get a list of organisations that fit your needs and, eventually, include them in your own meta-cluster.*



**Image 6 - SMART searching tool “DB of transport organisation” for NOT registered user**

The page visualised, once the visitor is logged in, shows the database of organisations and the tool to search for organisations selecting specific parameters.



**Image 7 - SMART searching tool “DB of transport organisation” for Registered user**

The following screen-shots are related to the section “SMART services”, this area is also accessible only to registered users, therefore here below are attached the pages that visualise not registered users and registered users.

For example, the page visualised by not registered users for the service “Projects seeking partners” include the following message:

*Only registered users have access to this page. The registration is for free, to fill the registration form please >> click here >>*

*The service “Project seeking partners”, provides access to the SMART list of project ideas proposed by SMART partners and/or other registered users.*

*If you have a project idea and you would like to share it with SMART registered users, please complete the Project Idea Form. Filling in the form, and thanks to the SMART network, you will be able to search for partners to complete your consortium if needed!*



Image 8 - SMART service “Project seeking partners” for NOT registered users



Image 9 - SMART service “Project seeking partners” for Registered users

#### **4. CONCLUSIONS**

The SMART website at M8 (as planned in the DoW) is online and completely working, all the functionalities described in the deliverable D4.1, have been implemented and activated.

Partners made several tests to verify that the website is working well and some bugs and malfunctions have been fixed. Nevertheless, SMART consortium is consciences that the website is the main channel to offer the services and to create the community of organisations related to the Transport sector, therefore they will be always monitoring the website and, in case of new bugs or problems, they will be fixed promptly.